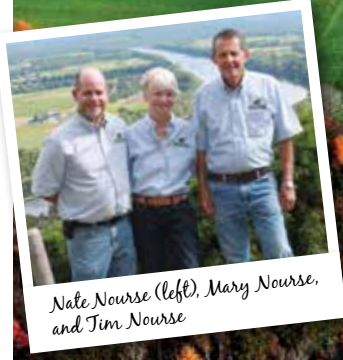


Nourse is #1 in Customer Service



Nate Nourse (left), Mary Nourse, and Tim Nourse



news



Greetings from Whately—

This year many growers have experienced tremendous hardships. Because of this **we have decided not to raise prices for 2016-2017 season.** Our water resources allowed us to produce an excellent crop of plants. We have begun harvesting and look forward to preparing them for shipment to you in 2017.

We have added a **new golden raspberry variety** to our mix, always with an eye to find something that will grow better, be hardier, or help make your production more efficient. We hope you will find a selection that is just right for you.

This fall's newsletter is comprised of **new variety information** and **cultural practice updates.** The selections are higher yielding new alternatives with great picking and shipping characteristics. It is important to address the fact that these new selections are not for every grower and every climate. Our recommendations are based on our field trials in Whately and our trial growers' fields throughout North America. In general, these selections look promising in zones 5-7. Winter hardiness, heat tolerance, and the effect other weather conditions may have on their performance are still being evaluated. This past season's conditions were challenging for every variety and they stood up well.

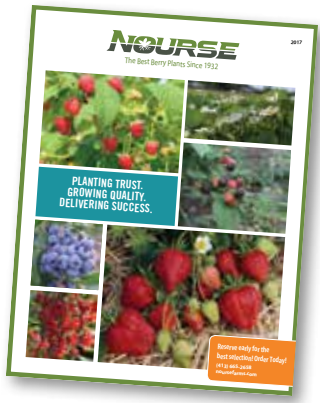
Please consider these new additions as an opportunity to expand your markets. Your

customers will appreciate your efforts and realize a longer and tastier season. You can confidently acknowledge these are non-GMO and are the result of traditional breeding.

The fresh genetics selected from around the world offer new diversity that aren't always plug and play. Nourse Farms recognizes each variety can have its own personality, strengths and weaknesses. **Our mission, to help you exploit the strengths and manage the weakness, enable you to have a positive result.**

We look forward to your feedback. Our growers share their experiences, allowing us to help you make better decisions. Our staff is ready to serve you with their best recommendations. **Thank you for a great 2016 and looking forward to 2017.**

Nate Nourse



Watch for our 2017 catalog which will be arriving soon!

IMPORTANT! SHIP DATES

With increasingly variable and inconsistent spring weather, we highly recommend growers delay shipping or place spring orders with an "OPEN" ship date. Calling by Wednesday the week before you need the plants will allow us time to prepare your shipment and get it on its way to you.

ORDER ONLINE:
noursefarms.com

FOR PHONE ORDERS OR CUSTOMER SERVICE:
(413) 665-2658
Monday-Friday
8am to 5pm (EST)

ORDER BY FAX:
Fill out the enclosed order form and fax to: (413) 665-7888

ORDER BY MAIL:
Fill out the enclosed order form and mail to: Nourse Farms, 41 River Road, S. Deerfield, MA 01373

QUESTIONS? FEEL FREE TO E-MAIL US:
Tim Nourse:
tnourse@noursefarms.com

Nate Nourse:
nnourse@noursefarms.com

Vickie Barlow:
vbarlow@noursefarms.com

STRAWBERRY TRIAL UPDATES

YAMBU

U.S. Plant Patent Pending

We offered Yambu in the 2016 newsletter but it was called Rumba. The correct name is Yambu. Sorry for this confusion.

Yambu was released by Fresh Forward in the Netherlands and bred by Burt Meulenbroek.

Yambu is an early-midseason variety ripening similar season as Honeoye in the Netherlands. In our trials it ripened a few days later than Honeoye. Plants are vigorous with dark green color and we have experienced no foliage disease pressure. Fruits are very attractive with bright red color, uniform shape and glossy skin. Berries are firm with red internal color and good flavor.

Nourse Farms has tested Yambu in our fruiting trials for several seasons and have experienced it to be a high performing variety with a long picking season, good yield potential and has a good flavor. We also experienced that Yambu does not have any special nutrient requirements. We highly recommend Yambu because of the excellent characteristics we experienced.

We recommend ordering early as we have limited inventory available for 2017 planting season.

Limited
Quantities.
ORDER
EARLY!



YAMBU



VERITY

VERITY DAY-NEUTRAL STRAWBERRY VARIETY

U.S. Plant Patent Pending

We have offered Verity as a trial variety for two years now and will continue to offer it for 2017. When I first saw Verity growing and producing in the U.K., I felt it had great potential for our northern day-neutral producers. Its color and glossy appearance of the fruit, its good flavor and ease of harvest are its interesting characteristics. We have recently learned that it needs to be fed very aggressively to experience its high yield potential. The proper fertilizing will increase the size of the plants and result in higher yields without effecting fruit firmness and post-harvest standability.

The popularity of Verity has grown with growers producing in open fields without covers. This is because the ripening fruit can tolerate outside conditions. As most of our day-neutral production is in open fields, I think this is an important consideration.

I encourage you to take another look at Verity because of this new information and the fruit characteristics it possesses. Please feel free to contact me if you have any questions.

Written by Tim Nourse

2016-2017 WINTER MEETINGS & TRADE SHOWS

Dates	Trade Show	Place	Phone/Website
December 4 - 8, 2016	Great Lakes Fruit, Vegetable and Farm Market Expo & Greenhouse Growers Expo in conjunction with North American Raspberry & Blackberry Assoc. (NARBA) and North American Strawberry Growers Assoc. (NASGA)	Grand Rapids, MI	Great Lakes: (616) 794-0492 www.glexpo.com NARBA: (919) 542-4037 www.raspberrylblackberry.com NASGA: (613) 258-4587 www.nasga.org
January 16 - 18, 2017	Ohio Produce Growers and Marketers Association Congress	Sandusky, OH	(614) 221-1900 www.opgma.org/OPGMA-Annual-Congress
January 17 - 19, 2017	2017 Empire State Producers Expo	Syracuse, NY	www.nysvga.org
January 22 - 24, 2017	Wisconsin Fresh Fruit and Vegetable Conference	Wisconsin Dells, WI	(920) 478-4277 www.wiberries.org
Jan. 31 - Feb. 2, 2017	Mid-Atlantic Fruit & Vegetable Convention	Hershey, PA	fruit: (717) 677-4184, veg: (717) 694-3596 www.mafvc.org
February 22 - 23, 2016	Ontario Fruit & Vegetable Convention	Niagara Falls, Ontario, Canada	(905) 945-5363 www.ofvc.ca

Attention Commercial Growers!

We continue to be excited about 3 raspberry varieties introduced in fall 2015 by Advanced Berry Breeding in the Netherlands.

These three red raspberry varieties have demonstrated the production potential double that of any our variety we have ever grown. Besides being high yielding, the fruit has excellent qualities.

The Licensing arrangements for these varieties will be more extensive than what we have traditionally handled:

- All commercial fruit producers must complete and sign a Fruit Producers License.
- Annual royalty payments will be collected on the linear meters of row under production.
- Trial quantities (less than 1000 plants) can be planted without an Annual License Fee and Annual Royalty payments, but carry a plant royalty of \$1.00 per plant.

For your questions and discussion, contact me at tnourse@noursefarms.com.



IMARA®

Imara® U.S. Plant Patent #23,916

Imara® means 'strong' and this vigorous primocane raspberry variety bears that name with honour. For many growers Imara® is an easy to grow variety which brings high yields. The large and conical shaped fruit have a good quality and are easy to pick as well.

The production of Imara® starts rather early; the harvest period falls shortly after that of Polka. The plants are vigorous and have small dark red spines, which do not interfere with harvesting of the crop. The plants form many laterals easily and flower buds are developed down almost the full length of the canes. To make picking easy and not too time consuming it is important to limit the number of Primocanes. Consequently the reduced crop size will make the fruit more visible and accessible for the pickers.

The fruit of Imara® have a rather dark red colour and are shiny. The berries are conical shaped and large, with a fruit weight of 5 to 7 grams on average. They have a good flavour although can be rather dry. The berries slowly become a darker colour after picking and have a good shelf life. When ripe the fruit releases easily, enabling easy and quick picking and results in a very efficient harvesting performance. Imara® gives a very high yield. Just like Kweli®, Imara® shows a low susceptibility to diseases up to now. Moreover the variety seems to have a reduced vulnerability to red spider mite. The risk of an infection with fungal diseases can be reduced by using rain shelters.

Kweli® U.S. Plant Patent #23,915

Kweli® is a primocane raspberry variety which is well adapted to production in most climates and growing conditions. The variety is easy to grow and gives very high yields. The round shaped raspberries have an excellent shelf life, making long distance transport possible. The combination of these attributes makes Kweli® a very attractive variety for many raspberry producers.

Kweli® is a mid-season variety, with a harvest period slightly later than that of Polka. The plants are vigorous and develop laterals at all levels. It is important to reduce the number of growing Primocanes to keep the crop more open and compact. This makes the fruit more visible and accessible for picking. Kweli® has some eye-catching small green spines, but these do not interfere with picking. Kweli® produces round fruit with a middle red raspberry color. The fruit is large and usually weigh five grams or more. The fruit has a good taste, but can be rather dry. Kweli® has an excellent shelf life, the fruit only darkening slowly after harvest. A shelf life of ten days or more is possible. Kweli® raspberries can be harvested easily, the fruit releasing more readily when picking not too early in the morning. Kweli® is a highly productive variety.

Until now Kweli® has not shown any particular susceptibility to diseases. Possible infection with yellow rust (*Phragmidium rubi-idaei*) can easily be prevented by using rain shelters.

[cont. on page 4](#)



KWELI®

Kwanza® U.S. Plant Patent #23,914

Kwanza® is a primocane raspberry variety which starts fruiting somewhat late in the season. The variety attracts attention because of the fruit size and the bright, orange red raspberry color. The berries have a good taste and a long shelf life. As picking is also easy and efficient, Kwanza® belongs to the top of the present range of primocane raspberry varieties.

Kwanza® plants develop a compact and erect crop. They have big leaves and only a few small spines. Because of the limited number of basal shoots, the crop stays uncomplicated and the fruit can be found easily by the pickers. Kwanza® starts production about 10 to 20 days after Polka. Kwanza® fruit are conical to round, moderately shiny, and weigh six to eight grams on average.

To retain the quality of the fruit skin, careful picking is required and it is recommended to start picking not too early in the morning. The moisture tension in the plant cells will be lower in the later hours of the day and the fruit will release better. Shelf life is excellent, the fruit retaining their bright and light color well. Kwanza is susceptible to sunburn as temperatures exceed 90 degrees.

Kwanza® gives a high yield. To get an uncomplicated crop a relatively small number of canes per linear foot is required. A dense crop will bring smaller fruit and causes a decreased picking performance, while the yield will be only slightly higher. It is important to have a relatively dry soil during the night. This can be achieved by finishing the irrigation at the end of the afternoon.



KWANZA®

Towards a continuous production of raspberries

- Raspberry fruit production is moving towards double cropping of primocane varieties.
- Floricane varieties normally flower the year after planting, the harvest takes place in the second crop year. Producing only one crop per season.
- Primocane varieties will flower and crop in the fall of planting year. There is an opportunity to continue cropping with the original plant material in the following summer. To do so, the canes need to be cut back to 4-5 feet tall in November. If the canes survive the winter, they will produce a crop with a yield about half of the fall production potential.

A brief summary of the possibilities in North America

Use of overwintered cane. After the harvest in the autumn, the canes are cut back to two or three leaves under the lowest flowers. Container plants are put in the cold storage during winter or left outdoors under a tarp when the winter is not too cold. Removing potted plants from the cold storage in early and late May can lead to fruit production in late July and early August, filling production gaps during that time.

New cane on old root. In the spring, the over wintered canes begin to leaf out. New primocanes develop to produce a crop in the fall. Sometime in May, the primocanes are thinned to 2-6 canes per foot of row.

Greenhouse crops. Planting for a greenhouse crop takes place in April. The plants are grown outdoors and stay on a tray field for about 6 weeks. Fruiting starts in the middle of August and continues until late autumn. When the canes are cut back to a few leaves under the lowest flowers at the end of the season, lateral shoots will develop in the following spring. Fruit from those laterals can be harvested between mid-April and mid-June.

In warmer climates planting dates are adapted to the growing and weather conditions. Bare root plants are usually planted in northeast and Canada in May. The principal of double cropping with the same plant material after the first harvest, is applied in the same way. In zones 5-7 five crops in two years can be obtained by applying this method.

Performance of the new varieties Kwanza, Imara and Kweli from the ABB Breeding Program in the Netherlands.

We have now had these varieties in production for three years and have experienced a very high level of performance. They are now the highest producing varieties that we have in our program plus they have all the other characteristics necessary and required in the commercial market. Besides their excellent yields, they have large fruit size, very firm fruit and the fruit maintains a light color.

IMARA The earliest fruiting of the three varieties and has demonstrated very high production in our field. Imara darkens slightly but is considered to have acceptable color. Flavor is also good.



IMARA

KWELI The firmest of the three varieties, but has also demonstrated excellent production and flavor in our field production. Kweli ripens after Imara by one to three weeks depending on your growing zone.

KWANZA The fruit ripens the latest of the three varieties but it has the most outstanding characteristics. The fruit size is very large for high picking efficiency, very attractive light color and even the “not quite ripe” fruit has a sweet flavor. It’s an excellent shipper. It has very similar characteristics to the Maravilla variety.

We have learned a lot about the plant spacing, pruning and training of these varieties and each one is a little different. For zones 6 to 8 the plants can be managed both for the floricanes and primocane seasons. We are still learning more about their adaptability in zone 5 for floricanes production.

Each grower is licensed in order to produce these varieties and on commercial acreage the royalty is paid for each year’s production. This royalty program is new to growers, but the higher production justifies the expense.

This is only a brief discussion on the ABB varieties and our experience. For more detailed information contact me to discuss your questions and concerns.

tnourse@noursefarms.com.



PRIME-ARK® FREEDOM

PRIME-ARK® FREEDOM *U.S. Plant Patent 26,990.*

Prime-Ark® Freedom was the first thornless primocane variety to be released by Dr. John Clark and the University of Arkansas Black Berry Breeding Program. It has an upright growing habit and the fruit flavor is excellent. Production on its floricanes is several days earlier than Natchez. Prime-Ark® Freedom is not recommended for the shipping market, but a great choice for local commercial distribution and home gardeners. This is a very good variety and it is highly recommended.

PRIME-ARK® TRAVELER *U.S. Plant Patent Pending*

Prime-Ark® Traveler (P.A. Traveler) is the newest release from Dr. John Clark and the University of Arkansas Black Berry Breeding Program. Plants are thornless, vigorous and reported to be productive. Fruit is large, firm and has a very sweet flavor. For best performance, the new primocanes need to be pinched or tipped at 10’ to 15” and again at the 30” height as discussed on our web site in the variety description.

The first plants of P.A. Traveler were planted in 2016 and we are learning about this new variety. Early indications are it grows differently than the P.A. 45 and we will be learning more about its management. With its very sweet flavor and thornlessness, P.A. Traveler is a very exciting introduction.



PRIME-ARK® TRAVELER

How To Maximize Results with Primocane Blackberry Varieties

The primocane varieties Prime-Ark® 45 and Prime-Ark® Freedom are excellent varieties for extending the blackberry harvest season and we are learning about the potential with Prime-Ark® Traveler. To achieve the highest yield and performance of these varieties, tipping is a critical practice. We have discussed this earlier and on our web site information, but this discussion is to impress the importance of tipping for the best results.

One of the biggest issues with tipping is the time and labor it takes to do the practice properly. But growers who have experienced the results from the practice make sure it gets done properly because it is that important!

The first tipping height is considered to be at 15 inches. I have been visiting production fields this year and growers are experiencing doing the first tipping at the 8 to 15 inch height. This range of heights



gives more leeway for accomplishing the first tipping. It would eliminate going over the field so many times. If you have not tried this practice, I would encourage you to see how this works out for your operation.

There is no indication that the height for the second tipping should be changed from the established 30 inch height. To accomplish this practice it will take going over your production 3 or 4 times.

If upon review of this information you have any questions, please feel free to contact Tim or Nate by telephone or e-mail.

Tim Nourse: tnourse@noursefarms.com

Nate Nourse: nnourse@noursefarms.com

INTRODUCING A NEW YELLOW RASPBERRY FOR 2017!



DOUBLE GOLD *Plant Patent # 24,811*

We have added this second yellow variety to our program for 2017. This variety will provide alternative characteristics for the raspberry producer especially with its golden champagne color.

Double Gold is a recent release by Dr. Courtney Weber from the N.Y Agricultural Experiment Station in Geneva, NY. The berries have a distinctive deep blush, golden-champagne color, are medium size and have a conic shape. They are considered to have a sweet flavor. The berries ripen later and similar to the Josephine variety extending the harvest for zone 6 and 7 regions.

The plant grows very vigorously, suckers freely and shows (suckers freely and shows tolerance to leaf diseases. Double Gold can be grown as both a florican (summer) and primocane (fall) producer. The variety is most suited for home gardeners, Pick Your Own and local commercial sales.

Brookdale Fruit Farm

THE NEXT LEVEL OF UNIFORMITY, EFFICIENCY AND YIELD

Dear Grower,

Have you ever wondered, "Why can't I get a consistent yield throughout my field?" Or, have you even stopped planting in low areas that consistently flood while irrigating? Or, have you ever wondered why the top of the hill always had a weaker, shorter plant and crop?

Growing a healthy crop on wavy terrain has several issues. Primarily uneven water distribution—we hear this from our customers ALL OF THE TIME! In these situations, it's almost impossible to keep from under or over watering—sometimes both!

Too much water can make your crops more susceptible to plant diseases like root rot or Phytophthora, which infects many fruit and vegetable crops and has become a major issue for all growing areas. Not enough water can be an even bigger problem, leaving you with a sub-par crop yield at the end of the season. And if you use your drip system for fertigation, these issues can get a whole lot worse.

Up until now, we accepted the worries and woes of farming uneven terrain. We were fine with poor uniformity, planting on non-irrigated land to limit investment, or even totally abandoning the worst sections. But not anymore!

Brookdale is excited to announce we now carry Toro FlowControl™ premium drip tape, the latest innovation in the

tape market that makes these issues a dark and distant memory of the past. FlowControl is taking the drip irrigation industry by storm, creating an entirely new class of tapes. It is the only tape on the market that is a true flow-moderating drip tape.

You might be wondering "What's so special about a flow-moderating drip tape?" The genius behind FlowControl is that growers get the best features of a pressure compensating tape, and non-pressure compensating tape: More uniform irrigation for any terrain, and the flexibility to control the overall system flow rate. Growers truly get the best of both worlds. We've seen firsthand how this innovative new product helps growers increase yield and quality, while using water, fertilizers and other inputs in the most efficient and uniform manner possible.



Over the past two years, we tested this product and we've seen it significantly improve our crops' health on our most challenging terrain. Time and time again, FlowControl delivers a more uniform crop and higher yields in areas that were once impractical to farm. We've even reduced our fertilizer costs, thanks to uniformity improvements.

Before FlowControl, the options to address the aforementioned issues were costly—about 200-300% more than standard tape. With FlowControl we now have a solution for just 10% more per roll than standard tape. Plus, ordering is easy—simply tell us how many acres you need and we'll send you FlowControl with identically spaced emitters and flow rates, allowing you to keep your operation uniform.

As always, our mission at Brookdale is to partner with key suppliers that offer valuable solutions to the growers in our market. As one of those key partners, Toro continues to lead innovation of new products that address growers' needs. Toro's original premium drip tape, Aqua-Traxx, has a reputation of providing unmatched clog resistance and durability. With FlowControl, you get all the benefits of the original plus more uniform delivery of water and fertilizer to plant roots with the flexibility to control application rates.

Make the dark days of lopsided terrain and uneven crop yields a thing of the past with FlowControl drip tape, proudly sold by:

Brookdale Fruit Farm
Irrigation and Row Crop Supplies
38 Broad Street
Hollis, New Hampshire
www.brookdalefruitfarm.com
603.465.2240



FLOWCONTROL™

THE BEST OF BOTH WORLDS

ADVANTAGE

1

MORE UNIFORM OUTPUT FOR ANY TERRAIN

More uniform plants & higher yields even in hilly terrain that might otherwise be impractical to farm.

ADVANTAGE

2

THE ABILITY TO CONTROL THE FLOW

More uniform delivery of water and fertilizer to the roots of your plants with the flexibility to control application rates.

TORO®

THE NEXT LEVEL OF
**UNIFORMITY,
EFFICIENCY
AND YIELD**



THE **FLOW-MODERATING** DRIP TAPE

The new Toro FlowControl drip tape is the latest advancement in the evolution of precision drip irrigation. It's the only flow-regulating drip tape available — giving you more control and uniformity wherever you farm. The innovative emitter design provides you with the flexibility to increase or decrease flow while maintaining a uniform output across changing elevations. Now you have more control over how much water your crops get, especially in long runs or hilly terrain, where water pressure can vary throughout the run.

TORO[®]

Count on it.

DRIPTIPS.TORO.COM | TORO.COM

2017 COMMERCIAL GROWERS PRICE LIST

Strawberries	500+	1000+	5M/1M+	25M/1M+
June Bearing Varieties				
Allstar, Annapolis, Chandler, Earliglow, Honeoye, Jewel, Sparkle	\$82.50	\$131.00	\$124.00	\$116.00
*Brunswick, Cavendish, Flavorfest	\$86.50	\$141.00	\$134.00	\$126.00
*Cabot, *Darselect, *Daroyal, *Galletta, *Rutgers Scarlet™, *Verity, All Exp. Var.	\$90.00	\$146.00	\$139.00	\$131.00
*Clancy, *L'Amour, *Mayflower, *Record, *Sonata, *AC Valley Sunset, *AC Wendy	\$92.50	\$151.00	\$144.00	\$136.00
*Malwina®, *Yambu	\$101.50	\$167.00	\$160.00	\$152.00
Natural Albino Pineberry	\$200.00	\$348.00		
Everbearing Varieties (Dayneutrals)				
Seascape	\$86.50	\$141.00	\$134.00	\$126.00
*Albion, *Evie 2, *Portola, *Monterey, *San Andreas	\$90.00	\$146.00	\$139.00	\$131.00
Mara des Bois	\$109.00	\$190.00	\$183.00	\$175.00
IMPORTANT! Pricing is per variety unless: total combined order is between 15,000 and 24,999, use 5M pricing; total order at or over 25,000, use 25m price.				
Brambles		100+	500+	1000+
Red & Yellow Raspberry Varieties				
Anne, Boyne, Caroline, Heritage, Killarney, Latham, Nova		\$167.00	\$632.00	\$916.00
*BP-1, *Cowichan, *Encore, *Joan-J, *Josephine, *Himbo-Top®, *Polana, *Polka, *Prelude, *TulaMagic®		\$185.00	\$664.00	\$1,008.00
*Double Gold		\$207.00	\$832.00	\$1,316.00
*Kweli, *Imara		\$266.00	\$954.00	\$1,450.00
*Kwanza		\$285.00	\$1,020.00	\$1,550.00
Black Raspberry and Blackberry Varieties				
Bristol, Jewel, Mac-Black, Chester, Triple Crown, Royalty		\$287.00	\$1,069.00	\$1,950.00
*Natchez, *Ouachita		\$298.00	\$1,121.00	\$2,050.00
*Niwot, *Prime Ark® 45, *Prime Ark® Freedom, *Prime Ark® Traveler, All Exp. Var.		\$319.00	\$1,230.00	\$2,250.00
Asparagus (Available as 1-Year-Old Crowns)				
	300+	600+	1000+	14M/1M+
Jersey Knight, Jersey Supreme, Purple Passion	\$128.50	\$200.00	\$239.00	\$227.00
Millennium, Pacific Purple	\$154.50	\$240.00	\$287.00	\$273.00
Blueberries				
	10+	50+	100+	250+
				500+
Bluecrop, Bluegold, Bluejay, Chandler, Darrow, Duke, Elliott, Jersey, Nelson, Northland, Patriot, Reka	\$7.35 ea.	\$6.80 ea.	\$6.15 ea.	\$5.70 ea.
				\$5.30 ea.
Horseradish				
		100+	500+	1000+
Big Top		\$164.00	\$720.00	\$1,320.00
Currants/Gooseberries				
	25+	100+	250+	500+
All varieties (except Tixia)	\$6.50 ea.	\$5.80 ea.	\$4.80 ea.	\$4.15 ea.
Tixia	\$7.80 ea.	\$6.95 ea.	\$5.80 ea.	\$5.00 ea.
Elderberries				
		25+	100+	
Samdal, Samyl		\$6.40 ea.	\$6.00 ea.	

Varieties cannot be combined for quantity discounts (except strawberries see above).

*Patented varieties. Prices include royalties.

To qualify for **Early Pay Discount**, your order total must be \$500.00 or over.

(Normal prices will apply for lesser orders.)

If paid in full by 12/12/16, take 3% discount. If paid in full by 01/15/17, take 2% discount.



Order Early for the Best Selection!

WARRANTY:

NOURSE FARMS, INC. WARRANTS that the products it sells have been labeled as required by law and that they conform to the label descriptions. NOURSE FARMS, INC. MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR PURPOSE OR OTHERWISE. THE EXCLUSIVE REMEDY FOR LOSS OR DAMAGES DUE TO BREACH OF THE FOREGOING WARRANTY OR CONTRACT OR FOR NEGLIGENCE OR OTHER CAUSE SHALL BE LIMITED, AT THE OPTION OF NOURSE FARMS, INC. TO THE REPLACEMENT OF SUCH PRODUCT OR REFUND OF THE PURCHASE PRICE OF SUCH PRODUCT, AND NOURSE FARMS, INC. SHALL IN NO EVENT BE LIABLE FOR ANY OTHER DAMAGES, WHETHER DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL.

By acceptance of the product, the buyer acknowledges that the limitations and disclaimers herein described are conditions of sale and that they constitute the entire agreement between parties regarding warranty or any other liability.

ORDERING Prices valid to **May 31, 2017**. Use enclosed order form, call or order online. Order early to ensure your first choices and on-time shipping. We make every effort to ship on time. We do not recommend fall planting.

PATENTED/LICENSED VARIETIES identified by a *, cannot be propagated without permission. Royalty or usage fees are included in their prices. Patented varieties are protected by U.S. patent laws and licensed varieties are produced under contract with plant breeders.

PLANT PICKUP Orders can be picked up in Whately, MA, mid April through late May, Mon. through Fri., 8am to 5pm; Sat., 8am to 1pm. Call for other available times.

SHIPPING AND HANDLING charges are additional. Shipping by Ground Service unless otherwise specified. Three business days' notice required for orders with "open" ship dates. We'll make every effort to accommodate shipping on short notice.

ORDERS TO HAWAII AND ALASKA

Ships 2nd-day air only. Sorry, no exceptions.

ORDERS TO MIDWEST OR WEST COAST Shipped on a Monday or Tuesday. On warm temperature days, shipping is by 3-day service to ensure good condition. Added shipping charges are billed. California, Hawaii, Oregon and Washington must have phytosanitary certificates (\$15.00).

CANADIAN & FOREIGN ORDERS Import permits must be supplied 30 days in advance of shipment. All shipping by special arrangement. Nourse must receive payment in full with U.S. funds prior to shipment. Add 15% for administrative costs to all orders. Add \$25.00 - \$200.00 for export certification by U.S. Dept. of Agriculture. Payment by credit card or bank transfer minimizes your bank fees.

PAYMENT

- Orders \$250 or less must be paid in full within 10 days of placing the order or will be subject to cancellation.
- Orders exceeding \$250 require a deposit of 1/3 within 10 days of placing the order, or are subject to cancellation. Balance must be paid in full prior to shipment. In the case of a pickup, a customer may pay the balance at time of pickup.
- Orders shipping after June 1 must be paid in full by June 1 to reserve the plants, or the order will be subject to cancellation and loss of deposit. Orders shipping after June 1 are not eligible for refund if cancelled.
- Net 30 Terms may be extended for orders greater than \$500 for returning customers only; determined on a per customer basis, based upon a Customer Credit Application, and prior payment history with Nourse Farms.
- Service charges of 1.5% per month are added to past due balances.
- We do not refund amounts less than \$3.00.
- We accept Visa, Master Card, Discover, checks, money orders and cash.



RUTGERS SCARLET

RUTGERS SCARLET *U.S. Plant Patent Pending*

Recently released from the Rutgers University breeding program and developed by their breeder, Dr. Gojko Jelenkovic. We have had Rutgers Scarlet in our trials for two years, in field production for one year, and have surveyed growers who fruited it in 2016. Early results indicate that Rutgers Scarlet is very promising when good flavor and quality is required. The fruit is large, firm and holds its size through the season. Adapted for matted row or plasticulture production, Rutgers Scarlet has shown good vigor, tolerance to leaf diseases and responds well to renovation. We highly recommend Rutgers Scarlet be trialed to evaluate its performance at your location.



NIWOT

NIWOT *Plant Patent #27,131*

Niwot, a recent introduction, is the earliest fruiting black raspberry, and in addition, it has a fall crop which makes this a very interesting introduction. The release of this new primocane fruiting black raspberry, Niwot, will provide growers with a good opportunity to produce black raspberries for the fall season. As part of our trialing process, we experimented with removing the tips of Niwot primocanes at 30 inches tall. As a result, the crop on the tipped canes was similar in yield to the un-tipped canes, but was delayed by approximately three weeks. This delay may cause the crop to be too late for regions that experience fall conditions similar to any regions north of Pennsylvania. We will continue to evaluate the performance and potential cultural practices for this exciting new variety as they develop.

In our trials, the canes tipped at 30 inches were about 3 weeks later, but had a much more condensed harvest and are finishing at the same time as the un-tipped canes.



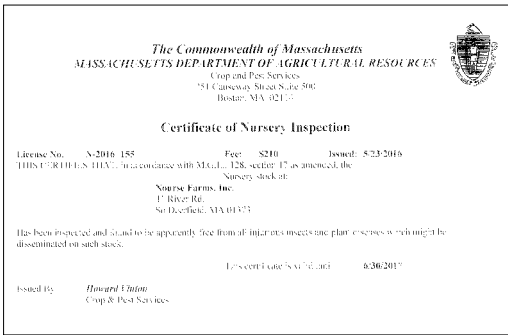
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FALL 2016

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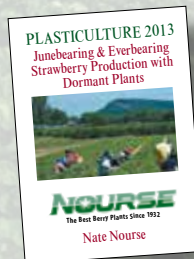
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The first video discusses field preparation, planting and the growing season up to mulch application. The second video talks about mulch removal, harvest and renovation. The original intent was to produce a video to help growers transition in to growing berries on plastic. We took two years of footage and realized we had too much information for one video. The video offers insight on the basics as well as many helpful hints we have learned over the years.



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Volume 2: Covers year two including harvest and renovation. 30 minutes.

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